



# INTERNATIONAL OVERSEAS CHINESE TRADE FAIR (SHENZHEN) -- 2015

The Excellent Platform for  
International Investment & Cooperation

Aug.13-14, 2015

Shenzhen Convention & Exhibition Center

[www.szocif.com](http://www.szocif.com)

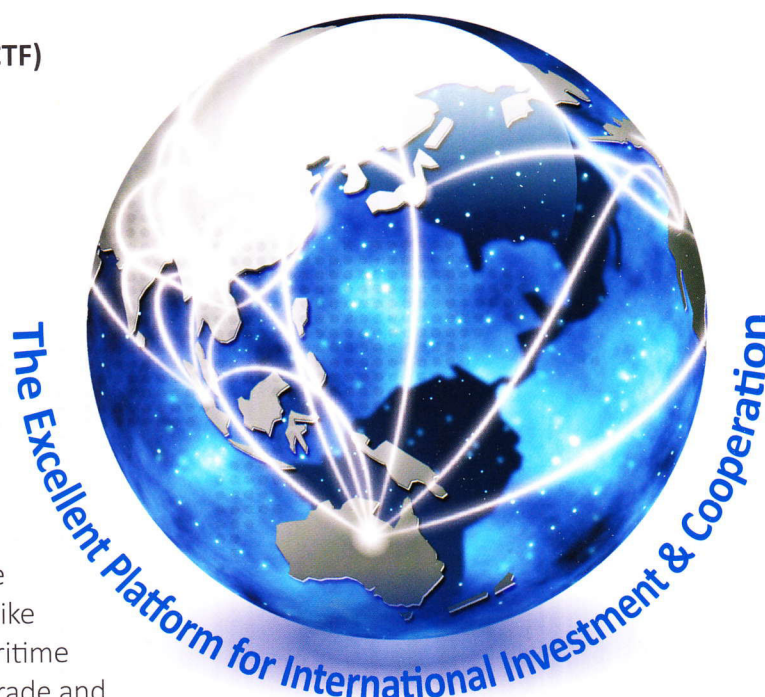
# About OCTF

## International Overseas Chinese Trade Fair (OCTF)

is a platform organized by Shenzhen Overseas Chinese Think Tank Institute, which establishes global connection with official government and business organizations to provide comprehensive deal services in various industries including human resources, business projects, capital investments, specialist recommendations, and the latest information, periodically through online and offline channels to satisfy the needs of business consultation, communication, and transaction.

The platform shares information on resources and business transactions all over the world, while corresponding with recent government policies like "Silk Road Economic Belt" and "21st Century Maritime Silk Road Economic Belt" (OBOR) that facilitate trade and promote economic developments. According to statistics, the OBOR encapsulates 4.4 billion population and accounts for 63% of the world's population with an economic value reaching 21 trillion USD. Following the new opening of business opportunities, OCTF cooperates with a number of influential commerce associations and organizations of strong credentials under the support of national, provincial, and municipal government to seize the time of creating a center of communication that links ongoing trade connections.

Previous to the 2015 exposition date, OCTF sends out international invitations to governments, commerce associations and local organizations, verifies and matches resources through committee members, and updates relevant information to online B2B platforms for investment and marketing promotion. The exposition takes place in a 37,500 sqm exhibition hall and places emphasis on two themes of trade and investment. Exhibition includes enterprises that focus on Cultural Tourism, Study Abroad, Professional Talent Exchange, Immigration, Real Estate, Infrastructure Development, Overseas Finance, E-Business, Technology, and etc. Participants are invited to the summit forum organized on site with discussion among government representatives, scholars, and industry specialists regarding to Chinese overseas development. Projects or organizations interested in cooperation will be followed up afterwards.



The OCTF wants to help business owners to maximize profits by promoting projects, brands and products at the fair and partake their crucial role in the fastest growing global entity. The event will attract up to 50,000 potential buyers from more than 180 countries and regions and welcomes your participation.

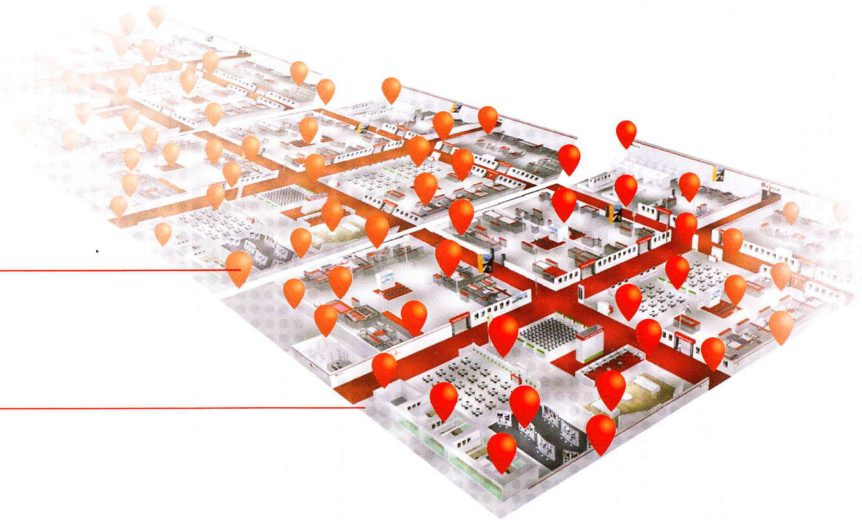


# Exhibition Areas

## • Exhibition Area

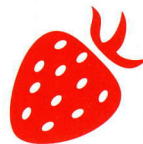
• 1,500 booths

• 37,500 sqm



### ▪ Culture & Tourism

Cultural tourism, talent exchange, overseas study and immigration consultation services, and etc.



### ▪ Trade of Characteristic Goods

Organic goods, international green food, agricultural by-product, marine food, and ect.



### ▪ Real Estate

Real estate, commercial estate, pension real estate, infrastructure facilities, building construction & engineering, and ect.



### ▪ High-tech

High-Technology, Internet, transformation of advanced and new technology, and etc.



### ▪ Investment

Energy & mineral resource, industrial parks, innovation parks, and etc.



### ▪ Capital & Financing

Internet finance, banking, insurance, equities and funds, and etc.

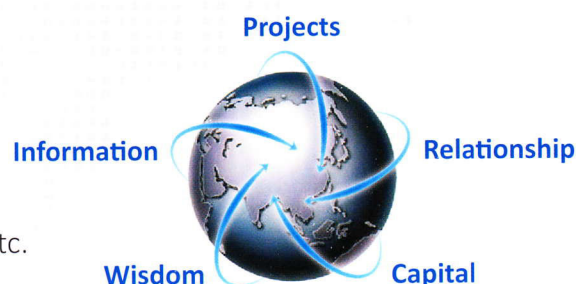
# Highlight Of The Fair

## ■ Diversified Cooperation



## ■ Global Grand Event

- Over **50,000** Quality World Wide Buyers
- Over **600** Associations, Commercial Chambers, Enterprises etc.



## ■ Comprehensive Promotion



Online Promotion: Release the projects' information on the website: [www.szocif.com](http://www.szocif.com) and the mobile Wechat officialnumber OCIF0086.



Professional fair and special performance conferences to enhance effective trade



Media Advertisement: promotion through mainstream media at home and abroad and other websites of association and chambers

# Spotlight Events

## The 2<sup>nd</sup> Overseas Chinese Business Summit



Date: Aug. 12<sup>th</sup>, 2015



Venue: Shenzhen Convention & Exhibition Center

No	Topic	Date	Place
01	Opening Ceremony	Aug.13 <sup>th</sup> ,2015	Shenzhen Convention & Exhibition Center
02	Promotion Seminars on Investment and Cooperation		
03	Sub-forum on Cultural Tourism		
04	Sub-forum on International Financing		
05	Sub-forum on High-technology	Aug.14 <sup>th</sup> ,2015	
06	Sub-forum on the Investment of real estate		
07	Sub-forum on E-business		



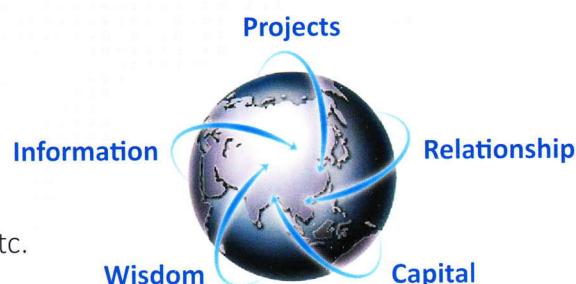
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# Organization Structure



## Guided by

Economics and Technology Department of All-China Federation of Returned Overseas Chinese  
Overseas Chinese Affairs Office of Guangdong Provincial People's Government  
Guangdong Province Federation of Returned Overseas Chinese



## Specially Supported by

Overseas Chinese Affairs Office of Shenzhen Municipal People's Government  
Shenzhen Returned Overseas Chinese Federation



## Co-sponsors:

Hong Kong China Chamber of Commerce  
Federation of Hong Kong Chiu Chow Community Organizations Ltd  
Thai-Chinese Chamber of Commerce  
Thai Yong Chinese Chamber of Commerce  
Australian Council for the Promotion of Peaceful Reunification of China  
The Australian Chinese Teo Chew Association Inc  
Shenzhen Association of Canada  
Canada Chao Shan Business Association  
The European Federation of Chinese Organizations  
The South Africa China Cooperation Forum  
Asociacion Principal de Comerciantes Mayoristas chinos  
Teochew International Federation Co.,Ltd  
International Teochow Doctors Association  
Chao Zhao Natives Association Macau  
Shenzhen Overseas Chinese International Association  
Shenzhen Entrepreneur Federation of Returned Overseas Chinese  
Shenzhen Federation of Industry and Commerce  
Shenzhen Overseas Chinese Think Tank Institute



## Overseas Co-organizers

Malaysia International Entrepreneur Association  
The Federated Teochew Associations of Malaysia  
Chinese-European Society for Sustainable Economy and Cultural Cooperation  
Australia Technology & Investment Committee  
Australia Shenzhen Townsmen Incorporated  
Australian Chao Shan Association of Commerce Incorporated  
The Liaison Association of Chao Zhou Nationals in Africa  
The French Chinese Association  
Chao Shan Businessmen Union (U.A.E)  
Amicale Des Teochew EnBelgique  
Indonesia Returned Overseas Chinese Association of The Macao Special Administrative Region of The people's Republic of China



## National Co-organizers

China International Art & Business Alliance  
Guangdong Industrial Co-operative Association  
Shenzhen ChaoShan Chamber of Commerce  
Shenzhen Overseas Chinese Returnees Association  
Jingdezhen Chamber of Commerce in Shenzhen  
The Youth Chawnese Sodality of Shenzhen  
Shenzhen Puning Chamber of Commerce  
Shenzhen City ChaoShan Youth Chamber of Commerce  
Shenzhen Electronic Chamber of Commerce  
Shenzhen Private Equity Association  
Shantou Chamber Commerce in Shenzhen



## Supported by

Hainan Overseas Chinese Chamber of Commerce  
Shantou Federation of Industry and Commerce  
Jieyang Federation of Industry and Commerce  
Chaozhou Federation of Industry and Commerce  
Shanwei Federation of Industry and Commerce  
Shanghai Chamber of Commerce in Shenzhen  
Shenzhen Tianjin Chamber of Commerce  
Shenzhen Zhejiang Chamber of Commerce  
Fu Jian Chamber of Commerce in Shen Zhen  
Shenzhen Hangzhou Chamber of Commerce  
Shenzhen Shanxi Chamber of Commerce  
Shandong Chamber of Commerce in Shenzhen  
Shenzhen Sichuan Chamber of Commerce  
Liaoning Chamber in Shenzhen  
Jilin Shenzhen Chamber of Commerce Shenzhen  
Shenzhen Guizhou Chamber of Commerce  
Inner Mongolia Chamber of Commerce in Shenzhen  
Guangxi Chamber of Commerce in Shenzhen  
Changzhou Chamber of Commerce  
Shenzhen Quanzhou Chamber of Commerce  
Shenzhen Shaoxing Chamber of Commerce  
Shenzhen Shaoyang Chamber of Commerce  
Shenzhen Shangrao Association  
Shenzhen Pingxiang Chamber of Commerce  
Shenzhen Nanyang Chamber of Commerce  
Shenzhen Maoming Chamber of Commerce  
Longchuan Chamber of Commerce Shenzhen  
Shenzhen Wuyi Chamber of Commerce  
Luzhou Chamber of Commerce in Shenzhen  
Cangnan Chamber of Commerce in Shenzhen

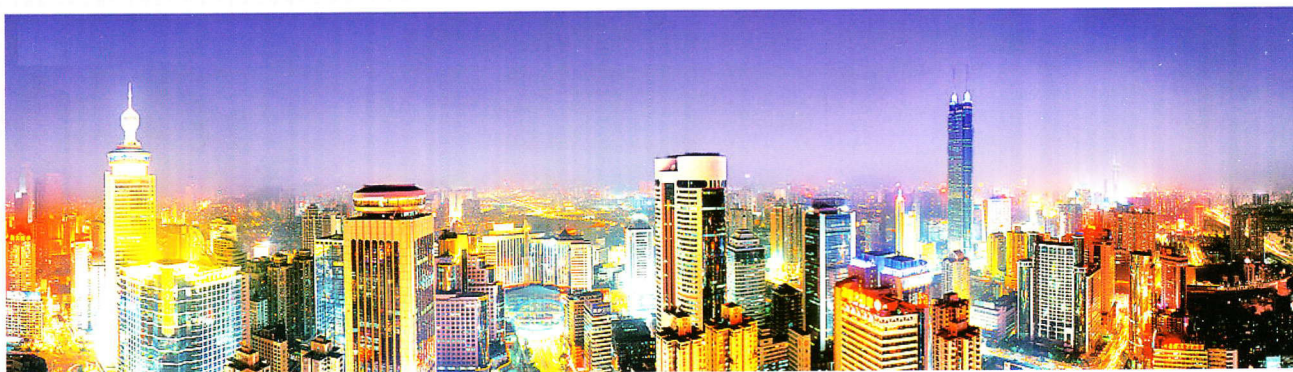


## Who join



Associations of Commerce, Companies, Agents, Government Departments, Investors, Purchasing Departments, Traders, Franchisers, other commercial organizations, and etc.

## About Shenzhen



- Shenzhen is located in Guangdong Province, China, adjacent to Hong Kong. The city enjoys a subtropical marine climate with temperature average 22.4 °C all year around. With flowers and green meadow all seasons, its plantation coverage 45% across the city at around 1948.69 square kilometers. Shenzhen is awarded by the IRPRA to be the "International Garden City" and UNEP as "Global 500 Roll of Honor for Environmental Achievement".
- Shenzhen has four pillar industries: hi-technology, finance, logistics, and culture. Based on its development in hi-technology and advanced manufacturing industry, Shenzhen strives to build an innovative system for modern industries supported by the modern services.
- As the only domestic city with sea, air, and land ports, Shenzhen has the largest number of transportation ports and has become one of the major windows for China to the outside world. With its strong economic growth and modernized urban infrastructure, Shenzhen ranks first among all the cities for its comprehensive competitiveness.

# Opening Ongoing Trade Opportunities





## INTERNATIONAL OVERSEAS CHINESE TRADE FAIR (SHENZHEN)

### Booth Fee

Booth Option	Areas	Fee	Facility
Standard Booth	9m <sup>2</sup> (3m*3m)	RMB15,000 USD2,460	a Meeting table, two Chairs, three Spotlights, a lintel for Company name, Carpet, a Rubbish bin, a Power socket(500W/220V,5A)
Raw Space	Over 36m <sup>2</sup>	RMB1,500/m <sup>2</sup> USD246/m <sup>2</sup>	The raw space rate only includes the space rent without any facility.

### Booths Layouts

Standard Booth	Custom-built Booth	
		

For reference only



## Contact Us

the Organizing Committee of OCTF  
Shenzhen Overseas Chinese Think Tank Institute

### Marketing Department:

Tel : +86-755-8299 6030 , 8316 7414

Venus Zheng : +86-139 2465 5405 QQ : 3083761289

Ivy Du : +86-135 1001 9076 QQ : 3148299238

### Service Center :

Tel : +86-755-8253 3949

Email : SZOCIF@126.com

Add. : 15F, Jinshazui Building, Fuqiang Road, Futian Dist., Shenzhen, P. R. China.

Web : [www.szocif.com](http://www.szocif.com)



Wechat: OCIFOO86